



Press Release

LTA unveils new partnership with Rothesay as title sponsor of LTA grass court events in Nottingham, Birmingham and Eastbourne

- Rothesay, the UK's largest specialist pensions insurer, signs a multi-year sponsorship deal with the LTA
- The partnership will see Rothesay provided with naming rights to three showpiece televised LTA summer grass court events in Nottingham, Eastbourne and Birmingham
 - Rothesay will become the LTA's official partner in the pensions category

The LTA, the National Governing Body for tennis in Britain, has today announced a multi-year partnership with the UK's largest pensions insurance specialist, Rothesay, which will see the company become the new title sponsor of three of the summer's showpiece grass court international tennis tournaments - the LTA's televised events in Nottingham (WTA 250/ATP CH125), Birmingham (WTA 250/ITF2 Series) and Eastbourne (WTA 500/ATP 250).

The partnership will see the three grass court competitions, organised and delivered by the LTA as cornerstones of the British grass court summer, become known as the Rothesay Open (Nottingham), Rothesay Classic (Birmingham) and Rothesay International (Eastbourne). Rothesay will also be one of the supporting partners of the cinch Championships at The Queen's Club.

Rothesay is a UK insurer which was purpose-built to protect pensions, managing over £60bn of assets and securing the future for over 800,000 people. The company is trusted by some of the UK's best known businesses to provide pension solutions, including British Airways, Post Office, ASDA, National Grid and Aegon. Rothesay's track record of innovation and excellence has led it to become the UK's largest specialist insurer in the fast-growing pensions insurance market and a significant investor in the UK across a range of assets such as social housing, infrastructure, real estate, and both equity release and long-term, fixed rate mortgages.

Each year the three grass court events attract close to 100,000 attendees, with millions more watching live on television. The events provide an opportunity for top British players, and emerging talents, to compete against the best players from around the world and is a showcase of international tennis in Britain. Last year's events saw high quality tennis played throughout the summer and plenty to cheer for those supporting British players, with Johanna Konta becoming the first homegrown champion at a domestic WTA tour event since Sue Barker in 1981 when she won in Nottingham. Whilst Emma Raducanu made her main Tour debut at the same event courtesy of a LTA wildcard.

In Birmingham, Ons Jabeur beat Daria Kasatkina to become the first Arab woman ever to win a WTA Tour title. In the wheelchair event Japan's Yui Kamiji won the singles event, before partnering with Britain's Jordanne Whaley to win the doubles tournament.

Meanwhile in Eastbourne, the WTA 500 women's singles event was won by former French Open champion Jelena Ostapenko and the ATP 250 men's singles event was claimed by Australian Alex de Minaur. In recent years the events have seen appearances from Andy Murray, Jordanne Whaley, Naomi Osaka, Novak Djokovic, Ash Barty, Venus Williams and Gael Monfils.

The partnership, which will see Rothesay become the LTA's exclusive pensions partner, will focus on promoting Rothesay's role in supporting the future of British tennis along with the LTA's vision to open up tennis to more people of any age, ability and background.

Commenting on the partnership, **Scott Lloyd, LTA CEO**, said: "We're very excited to have Rothesay on board as our partner and title sponsor for these three premier grass court events for the coming years. It is fantastic that they have decided to use our platform to tell their story and we look forward to working with Rothesay to promote tennis and our partnership."

Addy Loudiadis, Chief Executive Officer at Rothesay said: "We are delighted to partner with the LTA and to become the title sponsor of these leading events in the UK sporting calendar. As a business purpose-built to provide security for UK pensioners, we are proud to play a role in supporting the future of British tennis and to help open up tennis to all its fans. We look forward to

collaborating with the LTA and exploring exciting and innovative ways of connecting tennis fans to our business and eagerly await the start of the grass court season.”

Tickets for the LTA grass court events will go on sale from March.

- ENDS -

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Notes to Editors

Rothesay Grass court events

Nottingham Open	Nottingham Tennis Centre	WTA 250/ATP CH 125	4 – 12 June 2022
Birmingham Classic	Edgbaston Priory Club, Birmingham	WTA 250/ITF2 Series	11 – 19 June 2022
Eastbourne International	Devonshire Park, Eastbourne	WTA 500/ATP 250	17 – 25 June 2022

ABOUT THE LTA

The LTA is the National Governing Body of tennis in Great Britain. We are here to govern and grow tennis, from grassroots participation through to the professional game. Our vision is “Tennis Opened Up” and we’re on a mission to grow tennis by making it relevant, accessible, welcoming and enjoyable. We work with schools, with volunteers, with coaches and with venues across the whole country. We also represent the interests of over 685,000 Members, men and women, girls and boys, playing on more than 23,000 courts. The LTA runs and supports a network of 11,500 approved tournaments for players of all ages, the four corner-stones of which are the premier grass-court events leading up to The Championships, Wimbledon: the Rothesay Open (Nottingham), the Rothesay Classic (Birmingham), the cinch Championships (at The Queen’s Club, London) and the Rothesay International (Eastbourne). For further information about the LTA and tennis in Britain, visit www.lta.org.uk or follow us on Twitter @the_LTA

ABOUT ROTHESAY

Rothesay is the UK's largest pensions insurance specialist, purpose-built to protect pension schemes and their members' pensions. With over £60 billion of assets under management, we secure the pensions of more than 800,000 people and pay out, on average, approximately £230 million in pension payments each month. Rothesay is dedicated to providing excellence in customer service alongside prudent underwriting, a conservative investment strategy and the careful management of risk. We are trusted by some of the UK's best known companies to provide pension solutions, including the schemes of Allied Domecq, Asda, British Airways, Cadbury's, the Civil Aviation Authority, National Grid, the Post Office, Prudential and telent.

Rothesay has two substantial institutional shareholders, GIC and Massachusetts Mutual Life Insurance Company ("MassMutual"), who provide the company with long-term support for its growth and development. In September 2020, our shareholders increased their investment in Rothesay through a transaction which valued the business at £5.75bn.

Rothesay refers to Rothesay Limited and its subsidiaries and is the trading name for Rothesay Life Plc, an insurance company authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Firm Reference Number: 466067. Rothesay Life Plc is registered in England and Wales with company registration number: 06127279 and registered address: Rothesay Life Plc, The Post Building, 100 Museum Street, London WC1A 1PB.

For further information about Rothesay please visit www.rothesay.com