

3 July 2024

Rothesay become Official Partner of England Cricket

- The UK's largest pensions insurance specialist and the ECB agree a multi-year sponsorship which sees Rothesay become the title partner of Men's and Women's Test Matches
- The partnership will begin with the first Rothesay Men's Test Match at Lord's, starting 10 July, due to be a historic occasion marking Jimmy Anderson's last Test
- As an Official Partner of England Cricket, Rothesay branding will feature at every England Men's and Women's home Test, including the 2027 Men's and Women's Ashes Test Matches, and at England Women's home matches across all formats

The England and Wales Cricket Board (ECB) and Rothesay have today announced a new multi-year partnership which sees the UK's largest pensions insurance specialist become an Official Partner of England Cricket.

Rothesay is the UK's largest pensions insurance specialist, purpose-built to protect pension schemes and their members' pensions. Rothesay has over £60 billion of assets under management, protects the pensions and secures the future for almost one million people and is a trusted insurer to the pension schemes of some of the UK's best-known companies.

Nearly 150 years since the first Test Match, the format continues to entertain fans around the world. Rothesay is now joining forces with the ECB, as Official Title Partner of Men's and Women's Test Matches, to secure and invest in the future of the format, beginning with an England Men's Test summer featuring the West Indies and Sri Lanka.

The long-term partnership will start with the first Rothesay Men's Test Match between England and the West Indies on Wednesday 10 July at Lord's. The fixture is set to be a historic occasion with interest from every corner of the cricketing world as Jimmy Anderson says farewell to the international game.

Rothesay branding will also feature at England Women's home matches, across all formats. Their sponsorship comes at an exciting time for the women's game, with lots to look forward to including a home Ashes series in 2027, and the first ever England Women's Test at Lord's.

Throughout the duration of the partnership, Rothesay will engage its policyholders, employees and fans of the game through a range of activities to bring them closer to the action – including supporting community cricket across England and Wales.

Tony Singh, Chief Commercial Officer at the ECB, said: "We are delighted to welcome Rothesay as our new title partner for Test Match cricket in England and Wales. With record viewing and attendance figures last year, Test cricket has never been more popular, and I am thrilled that Rothesay have endorsed our vision for growing the game across all formats. I look forward to seeing their brand proudly displayed at a series of iconic matches over the next few years,

including Jimmy Anderson's final Test next week, The Ashes in 2027 and the first ever England Women's Test Match to be held at Lord's."

Tom Pearce, Chief Executive Officer at Rothesay, said: "We are very excited to partner with the ECB and to become title sponsor of Test Match cricket. Rothesay is purpose-built to provide security for UK pensioners, we are delighted that we can also help to secure the future of Test cricket aiming to inspire all generations by making cricket a game for everyone."

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Notes to Editors

About Rothesay

Rothesay is the UK's largest pensions insurance specialist, purpose-built to protect pension schemes and their members' pensions. With over £60 billion of assets under management, we secure the pensions of more than 934,000 people and pay out, on average, approximately £200 million in pension payments each month.

Rothesay is dedicated to providing excellence in customer service alongside prudent underwriting, a conservative investment strategy and the careful management of risk. We are trusted by the pension schemes of some of the UK's best known companies to provide pension solutions, including British Airways, Cadbury's, the Civil Aviation Authority, the Co-operative Group, National Grid, Morrisons and telent.

Rothesay has two substantial institutional shareholders, GIC and Massachusetts Mutual Life Insurance Company ("MassMutual"), who provide the company with long-term support for its growth and development.

Rothesay refers to Rothesay Limited and its subsidiaries and is the trading name for Rothesay Life Plc, an insurance company authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Firm Reference Number: 466067. Rothesay Life Plc is registered in England and Wales with company registration number: 06127279 and registered address: Rothesay Life Plc, The Post Building, 100 Museum Street, London WC1A 1PB. Further information is available at www.rothesay.com